

# GREEN FARMLANDS NEWSLETTER

April 2024



## The Quarterly Digest

### International Day of the Woman, Invest in Women; Accelerate Progress: March 2024. Taking Up the Leadership Challenge #InvestInWomen

Green Farmlands' founder, Atim Mbah Patience gets recognised for her tremendous contribution to community development.



On the 8th of March 2024 Atim alongside other prominent women in the community was recognized by the Governor of the Littoral Region, Mr Samuel Ivaha Diboua, and received the Governor's prize for her contribution to economic development through value addition in the agribusiness value chain to produce her baby cereal, Zuna's Choice. You can read more about this exciting award on LinkedIn at [GREEN FARMLANDS](#). Click [here](#) to go to our page.

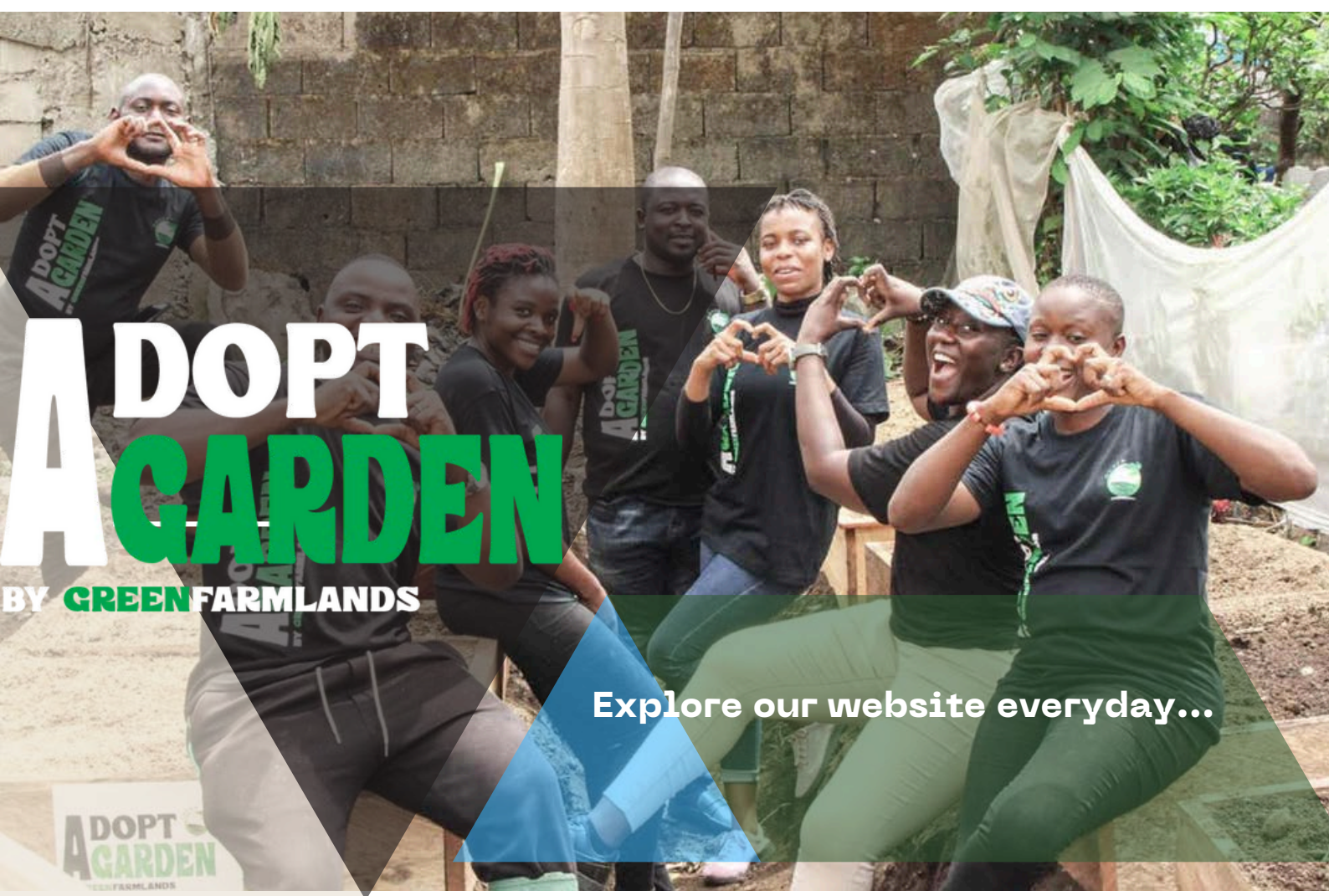
## ADOPT A GARDEN

**Sustainable Development:  
Toward a Better Future**

Have you been keeping tabs on how we are ensuring food security in orphanages across the country?

Well, check out what we do via the Adopt A Garden project on YouTube by clicking on the link [https://www.youtube.com/results?search\\_query=green+farmlands](https://www.youtube.com/results?search_query=green+farmlands) . We recently revamped this idea with two (2) orphanages in Buea; Mountain Kids and St Glory Orphanages, where we are providing them with knowledge, support and resources on how to grow their own food. It is not just food security we are addressing! We are very excited about using this medium to ensure the children leverage the experience of growing their food to acquire skills such as creativity, responsibility, team player, health and fitness which they can later use to thrive in life outside the orphanage.





# ADOPT A GARDEN

BY GREEN FARMLANDS

Explore our website everyday...

Discover our new website at [www.greenfarmlands.org](http://www.greenfarmlands.org) and explore exciting features, improved navigation, and a user-friendly interface. Visit now to experience a whole new level of convenience and satisfaction.

**PROMOTE 2024** The 9 Days Of Visibility, Positioning, Promotion, Contacts, Exchanges, Reflections, Debates, Meetings To Launch, Initiate And Develop Multifaceted Partnerships.  
**9th EDITION**



PROMOTE, a multi-sectorial exhibition organized its 9th edition in Cameroon, with Atim Mbah Patience, founder of Zuna's Choice being called to the stand. Her presence was felt as she presented Zuna's choice success story which immediately caught the attention of H/E Chief Nfon Mukete, Paramount Chief of Kumba and representative of the DG CCIMA.

During her presentation, Zuna's choice beautiful packaging caught the attention of many who showed interest in the product and ask more questions for clarification.

Visit our website at [www.greenfarmlands.org](http://www.greenfarmlands.org) to read the blog post on PROMOTE.

greenfarmlands.com

# NOBALIS

The entire team of Green Farmlands participated in a three months training with the NOBALIS EICD mentoring program. The NOBALIS EICD program is organized as a part of the "Nordic Baltic Universities boosting entrepreneurial and innovation support systems. The program is set out to develop, share, and expand innovation and entrepreneurship (I&E) support capabilities in the areas of sustainable food production, circular economy, and new green value chains in a bid to create new partnerships. The training involved different workshops which we gained remarkable experience and knowledge on Business Model Canvas, Impact Measurement Plan and pitching which Green Farmlands team was honored to have received a certificate of achievement upon completion of the program.

## MEET THE TEAM



Atim is the founder & CEO of Green Farmlands. She holds a MSc from the Swedish University of Agricultural Sciences. Her passion and commitment to community development has attracted numerous national & international recognitions such as 2012 Moremi Fellow, 2017 Mandela Washington Fellow, 2017 Australia Africa Awards, 2023 Echoing Green Fellow and 2024 Governor's Award. She is also the CEO of Zuna's Choice, a locally produced baby cereal. Atim loves travelling, listening to music, reading and cooking.

### FOUNDER & CEO

Faniran Ngobesing is a multi-skilled Agricultural Engineer with over 5 years of experience in the Agricultural ecosystem. He is a graduate from the Institute of Agricultural Sciences, Wood, Water and Environment (ISABEE) Ebolowa Cameroon, with a M.Eng in Aquaculture and Management of Fisheries Resources from 2017-2022. He has a strong passion for Agriculture and Community development and has led and participated in several development projects in Agriculture.



### PROJECT COORDINATOR

BONYELLE COLETTE MBAH, a holder of Bachelor's degree in Economic Sciences and Management. Branch Manager of DIRECT SALES MARKETING for 13 years now in Mbanga. Actually running the Production and Marketing of ZUNA'S CHOICE. Great passion in Marketing and Human Resource Management. Work Oriented. Train youths in self development and Social transformation.



### OPERATIONS MANAGER

Fortu Rahab, is a holder of a bachelor's degree in Journalism and Mass Communication from the University of Buea and a recent graduate with a master's degree in Gender and Project Management from the Pan African Institute for Development of West Africa. My passion for community service, humanitarian work, and development has inspired me to take part in implementing community projects that will help build a sustainable society and empowers others to thrive



### PROJECT ASSISTANT